



**Bow Valley
College**

Course Outline

HRES2402

Human Resources Strategic
Management

Fall 2025 - Current

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HRES2402 Human Resources Strategic Management

COURSE DESCRIPTION

This course examines the overall role and functions of human resource management in relation to an organization's strategic planning process. Learners will apply how to manage hybrid human resources effectively to legal, social, and economic threats currently challenging organizations. Utilizing software, learners will assess a challenge in a scenario and create and evaluate a plan to address a need. The emphasis will be on the methods in which typical HR activities, e.g., change management, people analytics, diversity, inclusion & belonging, etc. align with the organization's purpose and goals.

REQUISITES	Complete the following courses: • HRES2201 - Introduction to Human Resources (3) • HRES1101 - Organizational Behaviour (3) • HRES2204 - Talent Acquisition and Retention (3)
EQUIVALENTS	None
CREDITS	3
HOURS	45
ELIGIBLE FOR PLAR	Yes
ZERO TEXTBOOK COST	Yes

COURSE LEARNING OUTCOMES

Bow Valley College is committed to ensuring our graduates can demonstrate their abilities in key areas that will make them effective citizens and encourage their development as lifelong learners. In addition to the discipline-specific skills that learners acquire in their programs, the College has identified ten learning outcomes.

College-Wide Outcomes:

1. Communication
2. Thinking Skills
3. Numeracy and Financial Literacy
4. Working with Others
5. Digital Literacy
6. Positive Attitudes and Behaviours
7. Continuous Learning

- 8. Health and Wellness Awareness
- 9. Citizenship and Intercultural Competence
- 10. Environmental Sustainability

#	COURSE LEARNING OUTCOME(S)	COLLEGE WIDE OUTCOMES SUPPORTED
1	Align hr practices with organizational goals and strategies to ensure long-term success and enhance employee overall performance.	2, 9, 10
2	Determine data-driven decisions that impact organizational outcomes by analyzing hr metrics that measure hr initiatives.	2, 3, 5
3	Create action plans to navigate organizational change using predictive tools.	2, 3, 5
4	Develop hr strategies that align with business goals to achieve measurable results.	2, 3, 4, 5
5	Use digital platforms to improve hr operations, enhance employee engagement, and increase organizational efficiency.	5, 7
6	Apply strategic hr solutions to create positive workplace culture.	2, 6
7	Employ communication skills to effectively influence and engage leaders.	1, 4, 9
8	Use evidence-based methods to measure hr impact and influence change.	1, 3, 7

COURSE MODULES AND SCHEDULE

**Course schedule subject to change, depending on delivery mode and term of study. For exact dates, please consult the Course Offering Information in Brightspace.*

WEEK/HOURS MODULES

Week 1	Introduction to strategic and data-driven hr
Week 2	Align hr with organizational strategy
Week 3	Align hr with organizational strategy
Week 4	Strategic hr metrics
Week 5	Strategic hr metrics
Week 6	Strategic workforce planning
Week 7	Strategic talent management
Week 8	Employee engagement and experience planning
Week 9	Reading Week
Week 10	Employee engagement and experience planning
Week 11	Inclusion and belonging
Week 12	Strategic total rewards planning
Week 13	Ethics and future trends in hr analytics
Week 14	Project presentation (mini-case competition)
Week 15	Project presentation (mini-case competition)

ASSESSMENT

COURSE

LEARNING ASSESSMENT OUTCOME(S)

WEIGHT

1, 4	Assignments (Minimum of 2)	30%
2, 3, 5, 6	HR simulation	40%
3, 5, 7, 8	Group presentation and case competition	30%

Important: For details on each assignment and exam, please see the Course Offering Information.

PERFORMANCE STANDARDS

A minimum grade of D is required to pass this course. However, a program may require a higher grade in this course to progress in the program or to meet specific program completion requirements.

Please consult with the program area or contact the program chair for further details. A minimum Grade Point Average of 2.0 is required for graduation.

GRADING SCHEME

Grade	Percentage	Grade Point	Description
A+	95-100	4.0	Exceptional: superior knowledge of subject matter
A	90-94	4.0	Excellent: outstanding knowledge of subject matter
A-	85-89	3.67	
B+	80-84	3.33	
B	75-79	3.0	Very Good: knowledge of subject matter generally mastered
B-	70-74	2.67	
C+	67-69	2.33	
C	64-66	2.0	Satisfactory/Acceptable: knowledge of subject matter adequately mastered
C-	60-63	1.67	
D+	57-59	1.33	
D	50-56	1.0	Minimal Pass
F	Less than 50	0.0	Fail: an unsatisfactory performance

REQUIRED LEARNING RESOURCES

Smith, J. R., Golden, P. A., & Deighan, M. (2024). *HRManagement*. Interpretive Software, Inc.
<https://www.interpretive.com/>

Additional learning resources may be found in the Course Offering Information or in Brightspace.

ADDITIONAL INFORMATION

Additional information may be found in the Course Offering Information or in Brightspace.

ACADEMIC ACCOMMODATIONS

Learners with a disability (learning, physical, and/or mental health) may qualify for academic and exam accommodations. For more information, or to apply for accommodations, learners should make an appointment with Accessibility Services in the Learner Success Services (LSS) Department. Accessibility Services can also assist learners who may be struggling with learning but do not have a formal diagnosis. To make an appointment visit LSS on the first floor of the south campus or call 403-410-1440. It is the learner's responsibility to contact Accessibility Services and request academic accommodations. For more information, please visit our website at <http://www.bowvalleycollege.ca/accessibility>.

INSTITUTIONAL POLICIES

Bow Valley College is committed to the highest standards of academic integrity and honesty. Learners are urged to become familiar with and uphold the following policies: Academic Integrity (500-1-7), Learner Code of Conduct, Procedures and Guidelines (500-1-1), Learner Appeals (500-1-12), Attendance (500-1-10), Grading (500-1-6), Academic Continuance and Graduation (500-1-5), and Electronic Communications (300-2-13). Audio or video recording of lectures, labs, seminars, or any other teaching and learning environment by learners is allowed only with consent of the instructor as part of an approved accommodation plan. Recorded material is to be used solely for personal study and is not being used or distributed without prior written consent from the instructor.

Turnitin:

Students may be required to submit their course work to Turnitin, a third-party service provider engaged by BVC. Turnitin identifies plagiarism by checking databases of electronic books and articles, archived webpages, and previously submitted student papers. Students acknowledge that any course work or essays submitted to Turnitin will be included as source documents in the Turnitin.com reference database, where it will be used solely to detect plagiarism. The terms that apply to a student's use of Turnitin are described on Turnitin.com.

Online Exam Proctoring:

Examinations for this course may require proctoring through an online proctoring service. Online proctoring enables online exam taking within a controlled and monitored environment, thereby enhancing academic integrity. Online proctoring may occur through a variety of methods, including but not limited to:

- a. live online proctoring where a remote invigilator authenticates identity and observes completion of an exam using specialized software and recordings;
- b. automated proctoring where the exam session is recorded and AI (artificial intelligence) analyzed;

- c. browser lockdown that limits access to other applications, websites, copying, printing, screen capture and other functions; or
- d. a combination of both live/automated proctoring and browser lockdown.

Course instructors will review recordings, analyses, and data obtained through online proctoring for academic integrity infractions. It is the student's responsibility to meet the technical, software, location, and identity verification requirements necessary to enable online proctoring.

Further details of these policies are available in the Academic Calendar and on the Bow Valley College website, bowvalleycollege.ca.

Learners are encouraged to keep a copy of this course outline for future reference.

Collection of Personal Information:

This course, including your image and voice, may be recorded and made available to you and other students taking the course section. By attending the class(es) online or in person, you consent to the collection of your personal information. If you do not wish to be recorded, please contact your instructor before starting the course/class to discuss alternative arrangements.

You may use the recordings only for educational purposes and you must not copy, share, or use the recordings for any other purpose without the instructor's express permission.

Your personal information is collected in accordance with section 33(c) of the Freedom of Information and Protection of Privacy Act (Alberta) to deliver academic programming, support learner flexibility, promote universal design for learning principles, and for purposes consistent with the course activities and outcomes. If you have any questions about the collection, disclosure, use, or protection of this information, please contact the College's Access and Privacy Officer at foip@bowvalleycollege.ca.